

36th Annual
ART & SCIENCE
of Health Promotion Conference

March 24-27, 2026
The Broadmoor
Colorado Springs, Colorado

www.HealthPromotionConference.org

2026 CALL FOR PROPOSALS

The Art & Science of Health Promotion Conference is accepting presentation proposals for the 2026 conference. Here's what we're looking for:

- **Emerging research and science** informing the health promotion industry
- **Health promotion fundamentals** including marketing, communication, measurement and evaluation, and systems or culture change
- **Practical applications of neuroscience in health promotion** addressing multiple dimensions of well-being (e.g., physical, mental, emotional, social, spiritual)
- **Health promotion case studies** demonstrating how interventions work across sectors and settings, from schools to workplaces to retirement communities and more.

About This Audience:

Conference attendees are experienced professionals at various stages of their career. They are looking for evidence-informed, research-backed content that will improve their professional practice. Typically, content at an intermediate or advanced level is more appropriate than introductory content for this audience. However, if a proposal draws on lessons from outside the health promotion industry (e.g., artificial intelligence), it might be appropriate to present the material at an introductory level.

Conference Theme:

Wired for Well-Being: Advancing Health Promotion Through Neuroscience and Whole-Person Health

Read the full theme statement at www.HealthPromotionConference.org.

Accepting
Proposals for:

Intensive
Training
Seminars

Breakout
Sessions

Proposal Due
Dates Inside!



Intensive Training Seminars March 24, 2026
Core Conference March 25-27, 2026

Submitting a Presentation Proposal

To ensure each proposal is received and properly considered by the education committee, we require all proposals to be submitted online at www.HealthPromotionConference.org.

All proposal submissions must include the following.

Speaker Information

- Speaker contact information
- Speaker CV and resume listing degrees earned, certification credentials, professional experience, honors received and a list of invited presentations including type of presentation (e.g., keynote, workshop, one- or two-day seminar). Links to recordings or sample speaking videos of sessions are welcome.
- Brief speaker narrative bio (one or two paragraphs)
- High-resolution, color headshot of speaker

Note: Headshots will not be used during the review and selection process. In the event that a session is selected, having a headshot on file will expedite the confirmation process.

Session Information

- Session title
- Session abstract (one or two pages)
- Session outline including major topic headings and the format used for each (i.e., lecture, discussion, exercises, etc.)
- Three learning objectives stated in measurable and behavioral terms
- Session marketing description (will be published on the website to let attendees know what they will learn in the session)
- Up to 450 words for an Intensive Training Seminar
- Up to 150-250 words for a breakout session

Submit Proposals Online



Visit www.HealthPromotionConference.org and click on Speaking Opportunities.

Intensive Training Seminars

Proposals are due on or before Thursday, July 31, 2025.

(Presented on March 24, 2026)

One-day Intensive Training Seminars will be presented on March 24, 2026 as preconference sessions (eight hours).

Presenter Expectations

Intensive Training Seminars should be in-depth, skills-based training led by a highly qualified facilitator and subject matter expert.

Presenters will be encouraged to promote their seminar to their network via social media, direct outreach, or other means to supplement the conference marketing efforts.



Breakout Sessions

Proposals are due on or before Thursday, July 31, 2025.

(Presented between March 25 and 27, 2026)

Breakout sessions (65 minutes) will be held in the mornings and afternoons throughout the conference. Four categories are available: Topic Presentations, Panel Discussions, case studies, and Research Reports. All breakout presenters will be recognized on their name tags as conference speakers.

Topic Presentations

Topic Presentations should address fundamental and emerging subjects that advance the field of health promotion.

Examples include:

- Behavior change
- Measurement and evaluation
- Communication skills.

Research Reports

Research Reports must address fundamental or emerging subjects in health promotion and have superior methodology. Research Report presenters should be the principal or co-principal investigator of the research they are describing and have a thorough grasp of research methodology.

Abstract Structure

1. Statement of the problem
2. Intervention (if appropriate)
3. Study design (study structure and variables of interest)
4. Measures utilized (form, validity, and reliability)
5. Analysis method
6. Quantitative/qualitative results
7. Conclusions

Also include:

- Statement about what makes the research special
- Abstracts of published articles on the program.

Panel Discussions

Panel Discussions are opportunities to present varying perspectives on a current and critical challenge facing the health promotion industry. Panel moderators will plan the agenda, moderate the panel, and secure two to three other panel members.

Examples include:

- Incentives
- Increasing engagement
- Methods for measuring success.

Case Studies

Case studies should describe programs in action and measurable outcomes. Case study presenters should be responsible for developing and/or managing the program they are describing. Proposals from vendors or service providers that highlight a product or service for sale will not be considered.

Abstract Structure

1. Description of the target population
2. Program components
3. Program implementation and evaluation history
4. Program impact: Participation, health, business, and financial outcome

Also include:

- Statement about what makes this program innovative
- Abstracts of published articles on the program
- Opportunities for broader application.

CALL FOR PROPOSALS

Due Dates at a Glance

Intensive Training Seminars July 31, 2025

Breakout Sessions July 31, 2025



Proposals for activities, posters, making connections, scholarships, interns, and more will be open this fall. Deadline is Tuesday, January 27, 2026.