

35th Annual  
**ART & SCIENCE**  
of Health Promotion Conference

[www.HealthPromotionConference.org](http://www.HealthPromotionConference.org)



Connect with health promotion, wellness and employee benefit professionals from a range of settings, including workplace, academic, community, government, health plans, health systems and more!

## **EXHIBIT and SPONSORSHIP OPPORTUNITIES**

Exhibit Dates: April 2 & 3, 2025

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**March 31-April 4, 2025**

DoubleTree Resort by Hilton Hotel  
Paradise Valley—Scottsdale

Scottsdale, Arizona

Presented by:

International Foundation  
OF EMPLOYEE BENEFIT PLANS 



Learn More at [www.HealthPromotionConference.org](http://www.HealthPromotionConference.org)

**Connect with professionals committed to advancing the health and well-being of the populations they serve.**

## Our Dedicated Audience

Our devoted audience is fully dedicated to maximizing their conference experience, including learning about the products, services and resources they depend on to enrich their programs and strategies.

## Who You Will Meet

Meet leaders in health promotion, wellness and employee benefits who represent a diverse range of prominent workplace, clinical, educational and community programs in the United States and across the globe.

- Health promotion and wellness managers
- Human resources directors
- Benefits managers
- Health plan leaders
- Health insurance underwriters and brokers
- Health plan strategists
- Benefits executives
- Benefit plan advisors
- Health policy analysts
- Hospital and clinic managers
- Physicians
- Medical directors
- Exercise specialists
- Dietitians
- Educators
- Nutritionists
- Psychologists
- Health educators
- Nurses
- Scientists



# Exhibitor Package

## Exhibit Dates: April 2 & 3, 2025

Book your space before January 2, 2025 and save!

Exhibitor Package Early Price: \$3,600

After January 2: \$3,800

### Package includes:

- One six-foot skirted table and two chairs
- Listing on the conference mobile app
- Registrant list prior to the conference and postconference
- Two complimentary conference registrations for the three-day core conference (April 2-4, 2025)

## Exhibitor Schedule

### Exhibitor Setup

TUESDAY, APRIL 1  
12:00 noon-6:00 p.m.  
and  
WEDNESDAY, APRIL 2  
7:00-8:00 a.m.

### Exhibits Open

WEDNESDAY, APRIL 2  
8:00 a.m.-5:00 p.m.  
**KEY TRAFFIC TIMES:**  
Morning Beverage Break  
Lunch  
Welcome Reception

THURSDAY, APRIL 3  
8:00 a.m.-5:00 p.m.  
**KEY TRAFFIC TIMES:**  
Morning Beverage Break  
Lunch

### Exhibitor Dismantle

THURSDAY, APRIL 3  
5:00-9:00 p.m.

Schedule subject to change.



Learn more and reserve your space | [www.HealthPromotionConference.org](http://www.HealthPromotionConference.org)

### OR CONTACT

Patti Weber | (248) 425-2737 | [pweber@ifebp.org](mailto:pweber@ifebp.org)

## Serving as a Sponsor

Sponsorship is an opportunity for your organization's brand to shine and gain recognition.

- GAIN PROMINENCE**  
with the most influential audience in health promotion and wellness.
- STRENGTHEN YOUR POSITION**  
as a leader in the industry.
- SHOWCASE YOUR SUPPORT**  
for advancements in health promotion.
- BUILD BRAND RECOGNITION**  
prior to, during and after the conference.

## Sponsorship Packages

### Titanium

Titanium sponsorships include an exhibit which comes with two complimentary registrations.

#### GENERAL SESSION—\$10,000 Exclusive

Choose one out of three **exclusive** general sessions presented each morning of the conference. You will have the privilege of making opening/welcome remarks at the beginning of the session. Your organization will receive recognition on the conference website, mobile app and signage at the session.

### Platinum

Platinum sponsorships include two complimentary registrations.

#### MICHAEL P. O'DONNELL SPECIAL PLENARY SESSION—\$7,500 Exclusive

Demonstrate your support for the advancements in health promotion with a sponsorship of this special plenary session named in honor of the conference founder. You will have the privilege of making opening remarks. Your organization will receive recognition on the conference website, mobile app and signage at the session. (Please note that the sponsor does not provide the speaker for this session.)

#### EDUCATIONAL TRACK—\$7,500 Exclusive

Show your alignment with a particular topic with this sponsorship of all sessions within your chosen educational track of breakout sessions. Select the track that supports the priorities of and relevance to your organization. Sponsorship will be acknowledged in each session by the speaker's introducer. Your organization will be prominently recognized on the mobile app and signage at the sponsored sessions. (Please note that the sponsor does not provide the speakers for these sessions.)

# Sponsorship Packages *(continued)*

## Platinum *(continued)*

### POSTER PRESENTATIONS—\$7,500 Exclusive

Poster displays are impactful information sessions on research and health promotion and wellness programs. Posters will be on display two days, with dedicated times when the authors will be available at their posters to discuss their work. Show your support for advancements and emerging concepts in research and programming with an exclusive sponsorship. Your organization will be prominently displayed on signage at the sessions.

## Gold

Gold sponsorships include one complimentary registration.

### LANYARDS—\$5,000 Exclusive

Your company name and logo will receive maximum visibility when printed on the lanyards distributed to each attendee during check-in. (Please note that the sponsor provides the lanyards.)

### Lunch—\$5,000 **NEW!**

At the conference, attendees will be treated to a tasty and healthy lunch. They will thank you for the mid-day break and opportunity to relax with friends and colleagues to be refreshed before the afternoon sessions begin. As a sponsor, your organization will be prominently featured on signage and tent cards during the lunch service. Sponsorship is for one day of lunch during the core conference (Wednesday or Thursday), or for both days of Intensive Training Seminars (Monday and Tuesday).

### MOBILE APP—\$5,000 Exclusive

Gain continuous exposure for your logo and/or advertisement as attendees refer to the conference app before, during and after the event. With the ability to save schedules, browse exhibitor and sponsor listings, access speaker handouts and more, attendees will repeatedly view your brand, maximizing its visibility and impact.

### WELCOME RECEPTION—\$5,000

Join us in hosting a delightful welcome reception on Wednesday evening, open to all conference attendees. This engaging social event marks the commencement of the conference and offers abundant opportunities to connect with friends and colleagues. As the sponsor, you will have the privilege of providing giveaways during the reception. Plus, your organization will be prominently recognized as the sponsor on the conference website, mobile app and signage at the reception.

### WI-FI—\$5,000

Be the sponsor of the service that attendees highly value—fast and reliable Wi-Fi access. Your logo will be prominently displayed on the splash page that appears when attendees sign on to the Wi-Fi network. Plus, your logo will be featured wherever conference Wi-Fi information is provided.

## Silver

Silver sponsorships include one conference registration at a 50% discount.

### ACTIVITY SESSIONS—\$2,500 Exclusive

Our popular daily activity and fitness sessions encompass a range of activities, such as yoga, Pilates, HIIT, meditation, walking and more. Show how your organization “walks the talk” of wellness as an activity session sponsor. Your organization will receive prominent recognition on signage and in the conference mobile app.

### MORNING COFFEE/BEVERAGE BAR—\$2,500

Always appreciated, morning coffee is a must for many attendees. They will thank you for helping them start their day feeling invigorated and ready to embrace everything the conference offers.

### WELCOME GIFT—\$2,500

Be sure all attendees are greeted with a welcome gift from your organization when they check in for the conference. Conference swag not only serves as brand exposure but is also a way to show appreciation to the attendees for their participation. Consider a tote bag, a luggage tag, or even a sweet treat or healthy snack.

### NOTEPADS AND PENS—\$2,500 Exclusive

Have your company logo on all the conference notepads and pens, as the whole audience takes notes throughout the event. The brand visibility continues as they take their notepads and pens home with them. Sponsors are responsible for providing the imprinted notepads and pens as well as shipping and handling.

### HAND SANITIZER—\$2,500

Everyone can appreciate hand sanitizer. Be sure attendees see your name every time they use it. Sponsors are responsible for providing the imprinted sanitizers.

# Sponsorship Rewards

Benefits	Titanium \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500
Exhibit table included	✓			
Literature distributed at check-in	✓			
Introduce sponsored speakers	✓	✓		
Signage at each sponsored event	✓	✓	✓	✓
Complimentary registrations	2 (included with exhibit package)	2	1	50% off 1
Recognition in general session	✓	✓	✓	✓
Logo and link on conference mobile app	✓	✓	✓	✓
Pre- and postconference attendee mailing list including name, organization phone number and mailing address (no email)	✓	✓	✓	✓
Tent cards or decals—Company name and logo will be printed on tent cards or decals placed on event tables at applicable sponsored events.		✓	✓	✓
Promotional emails—Sponsor logo will be included in promotional emails prior to conference.	✓	✓		



# Health and Wellness Conferences

The **International Foundation of Employee Benefit Plans**, the **Wellness Council of America (WELCOA)** and the **National Wellness Institute (NWI)** are proud partners of the **Art & Science of Health Promotion Conference**. Together, these organizations are committed to supporting and strengthening the wellness and employee benefits industries to enhance the health and well-being of individuals, their families, organizations and communities. They do this by providing relevant and timely education and a range of valuable member services and resources. Through this partnership, we are pleased to offer you the opportunity to showcase your services at multiple events for a discounted price!

## Exhibit at Multiple Wellness Conferences and Save!

Bundle any of these three wellness conferences: Art & Science of Health Promotion Conference, Health Benefits Conference and Expo (HBCE) and Annual Wellness Summit.

Exhibit at any *two* wellness events and **save 10%** off each conference.

Exhibit at all *three* wellness events and **save 20%** off each conference.

*In order to take advantage of these discounts, a signed application is needed for all three conferences.*

## Health Benefits Conference + Expo

January 27-29, 2025

TradeWinds Island Grand | St. Pete Beach, Florida

Exhibit Dates: January 27-29, 2025

Exhibitor Package: \$3,800



Hosted by  
**International Foundation**  
OF EMPLOYEE BENEFIT PLANS 

HBCE is the premier source of health benefit and wellness education for employers. Conference attendees include mid- to senior-level strategists from private and public sector employers, hospital and health systems and universities as well as city, county and state governments in the following fields.

- Employee benefits and total rewards
- Wellness, health promotion and population health management
- Human resources
- Employee health services, including on-site/near-site clinics
- Occupational health and safety
- Workers' compensation and absence management

## Annual Wellness Summit

August 18-21, 2025

JW Marriott Austin | Austin, Texas

Exhibit Dates: August 19-20, 2025

Exhibitor Package: \$5,400



Presented by  
**WELCOA** +   
WELLNESS COUNCIL OF AMERICA NATIONAL WELLNESS INSTITUTE

Reach wellness and interdisciplinary professionals who support the health and well-being of individuals, organizations and communities. Industry sectors include corporations, health care systems, hospitals, universities, school systems, government entities and more. Past attendees include:

- Owners and executives
- Directors and managers
- Coaches and consultants
- Educators and researchers
- Clinicians and practitioners
- Trainers and instructors
- And more.

For more information, contact Patti Weber at (262) 373-7626 or email [pweber@ifebp.org](mailto:pweber@ifebp.org).

**Company/Organization Information** (Please print clearly.)

**APPROVED BY** Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_  
Phone \_\_\_\_\_  
Website \_\_\_\_\_

**Event Contact** (Person to receive all future exhibition correspondence and information)

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
Company \_\_\_\_\_  
Phone \_\_\_\_\_

**Booth Information**

**Exhibit dates:** April 2 & 3, 2025

**Exhibit space:** (6-foot table)

**Exhibit fee:** \$3,600 Through January 2, 2025  
\$3,800 After January 2, 2025

**Exhibit fee includes:**

- Two complimentary full-conference registrations for the three-day core conference (April 2-4, 2025). (Registration for two-day Intensive Training Seminars available for additional fee.)
- Additional registrations beyond the two allotted require purchase at full core conference registration rate.

1st Table Choice \_\_\_\_\_

2nd Table Choice \_\_\_\_\_

**Contractual Agreement**

We hereby apply for exhibit space at the Art & Science of Health Promotion Conference (ASHPC) to be held March 31-April 4, 2025. We agree to abide by the **Contract Terms and Regulations** (pages 10 and 11), accompanied by this application which form a part of this contract between our firm (Exhibitor) and the Art & Science of Health Promotion Conference. We understand that this is not a contract until officially accepted by the Art & Science of Health Promotion Conference.

**ACCEPTED BY EXHIBITOR**

Signature \_\_\_\_\_  
Title \_\_\_\_\_  
Date \_\_\_\_\_

**ACCEPTED BY ART & SCIENCE OF HEALTH PROMOTION CONFERENCE**

Signature \_\_\_\_\_  
Title \_\_\_\_\_  
Date \_\_\_\_\_ Table(s) assigned \_\_\_\_\_

**Please retain a copy of this form for your records.**



Submit form online at  
[www.ifebp.org/ConferenceApplication](http://www.ifebp.org/ConferenceApplication)



For exhibit and sponsorship information, contact Patti Weber at [pweber@ifebp.org](mailto:pweber@ifebp.org) or (248) 425-2737.



Mail the application form with check or credit card number to Art & Science of Health Promotion Conference  
P.O. Box 689954, Chicago, IL 60695-9954.





# 2025 EXHIBITOR APPLICATION AND CONTRACT

## Personnel Registration

Each exhibit space includes two complimentary full-conference registrations. Registration for two-day Intensive Training Seminars available for additional fee. Any additional conference registrations beyond the two allotted must be purchased at the full conference registration rate. Email [pweber@ifebp.org](mailto:pweber@ifebp.org) for more information.

### (1) Complimentary Conference Registration

Full first name \_\_\_\_\_ M.I. \_\_\_\_\_ Last name \_\_\_\_\_

Academic credentials (e.g., M.P.H., M.D., etc.) \_\_\_\_\_

First name for badge \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_  Business  Home

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_

Phone \_\_\_\_\_

Email (required for registration) \_\_\_\_\_

Core conference registration (complimentary)  
 Intensive Training Seminar (two days)—See below for additional fee.  
 Presenter: \_\_\_\_\_

### (2) Complimentary Conference Registration

Full first name \_\_\_\_\_ M.I. \_\_\_\_\_ Last name \_\_\_\_\_

Academic credentials (e.g., M.P.H., M.D., etc.) \_\_\_\_\_

First name for badge \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_  Business  Home

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_

Phone \_\_\_\_\_

Email (required for registration) \_\_\_\_\_

Core conference registration (complimentary)  
 Intensive Training Seminar (two days)—See below for additional fee.  
 Presenter: \_\_\_\_\_

### (3) Additional Registration (additional fee required)

Full first name \_\_\_\_\_ M.I. \_\_\_\_\_ Last name \_\_\_\_\_

Academic credentials (e.g., M.P.H., M.D., etc.) \_\_\_\_\_

First name for badge \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_  Business  Home

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_

Phone \_\_\_\_\_

Email (required for registration) \_\_\_\_\_

Core conference registration—See below for additional fee.  
 Intensive Training Seminar (two days)—See below for additional fee.  
 Presenter: \_\_\_\_\_

## Payment Information

Full payment in U.S. funds must accompany order.  
 Make check payable to Art & Science of Health Promotion Conference.

Check # \_\_\_\_\_ \$ \_\_\_\_\_

VISA  MasterCard  Discover  American Express

Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Cardholder's name (print) \_\_\_\_\_

## Exhibition/Order Summary

Exhibit fee \$ \_\_\_\_\_

Additional Core Conference registration(s) \$ \_\_\_\_\_

Through February 17, 2025—\$995

After February 17, 2025—\$1,195

Intensive Training Seminar \$ \_\_\_\_\_

Through February 17, 2025—\$595

After February 17, 2025—\$745

**Total (U.S. funds) \$ \_\_\_\_\_**



Submit form online at [www.ifebp.org/ConferenceApplication](http://www.ifebp.org/ConferenceApplication)



For exhibit and sponsorship information, contact Patti Weber at [pweber@ifebp.org](mailto:pweber@ifebp.org) or (248) 425-2737.



Mail the application form with check or credit card number to Art & Science of Health Promotion Conference  
P.O. Box 689954, Chicago, IL 60695-9954.



## EXHIBITION PROGRAM MANAGEMENT

This Exhibition is produced by and subject to the terms and conditions imposed by the Art & Science of Health Promotion Conference, hereafter referred to as the ASHPC. The ASHPC will provide exhibition management and attendance promotion.

## GENERAL

To preserve and maximize the educational value of the Exhibition, the ASHPC reserves the right to determine the eligibility of any Exhibitor and reserves sole control over admission policies. These terms and regulations are established for the mutual protection of the ASHPC and the Exhibitor. Acceptance of application to exhibit does not constitute, in any way, ASHPC endorsement or approval of the Exhibitor's products or services. ASHPC reserves the right to make changes in the time schedule or in the general plan of the Exhibition as may be deemed to be in the best interest of the ASHPC, the Exhibitors or the Exhibition generally. All matters not specifically covered by these terms and regulations shall be subject to the decision of the ASHPC. All terms of this contract will be enforced by the ASHPC.

The ASHPC reserves the right to revise the original and approved floor plan should all space not be sold and to relocate assigned and confirmed booth space.

## CONTRACT FOR SPACE

Application for display space, accompanied by the required payment and receipt of a product/service synopsis, constitutes a contract for the assignment of space pending acceptance by the ASHPC. Any Exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. This contract will not be binding upon the ASHPC in the event of strikes, labor disputes, acts of God or other circumstances beyond the control of the ASHPC.

## CANCELLATION POLICY

No refunds will be granted for booth cancellations after December 31, 2024. Booth cancellation cancels all complimentary or discounted registrations. Booth personnel canceling on or after the opening of the conference forfeit all registration fees.

## SHARING AND SUBLETTING

NO two (2) companies may share the six-foot display space. A company is defined as the same business or firm and can involve only a single line of business. Exhibitors may not permit nonexhibiting companies' representatives to work in their booth. Exhibitors agree not to assign or sublet the whole or any portion of the rented space. The signage per Exhibitor shall identify a single firm or business.

## EXHIBITOR REGISTRATION

A maximum of two (2) persons will be admitted badges per each 6' display space. Additional conference registrations can be purchased for the regular attendee price.

Materials and badges will be distributed by ASHPC at the conference registration desk located in the DoubleTree Resort by Hilton Hotel Paradise Valley—Scottsdale.

No individual will be admitted to the exhibit space, for any reason, without an admittance badge. Exhibit badges or registrations may not be shared.

## BOOTH STAFF PERSONNEL

On-Site Registrations—Booth staff registering on site will not be invoiced. Payment of applicable fees is due in full at the time of transaction.

Exhibitors canceling booth personnel on or after the opening day of the exhibit hall forfeit ALL registration fees.

## EXHIBITOR REPRESENTATIVES

Each exhibiting organization's event contact is the official representative to:

- (1) Authorize and enter into such service contracts necessary for the installation and removal of exhibits and the provision of services.
- (2) Be present, registered and in the booth on Wednesday, April 2, 2025, 8:00 a.m.
- (3) See that the booth is staffed. Failure to comply will result in the eviction of the organization by the ASHPC and all service charges billed to and paid by the Exhibitor.

## TABLETOP DISPLAYS ONLY

- (1) One 6' skirted table, two chairs will be provided. Pipe and drape is not permitted behind your booth.
- (2) The exhibit area is carpeted.
- (3) Exhibit structures may not exceed eight feet in height and six feet in width.

## OFFICIAL SERVICE CONTRACTOR

All work performed in the exhibit area is under the jurisdiction of the DoubleTree Resort by Hilton Hotel Paradise Valley—Scottsdale. It is the responsibility of the Exhibitor to be knowledgeable of, and in compliance with, all the requirements in effect.

## EXHIBITOR FORMS AND SHIPPING INSTRUCTIONS

Exhibitor Forms and Shipping Instructions will be electronically mailed in January 2025 to the exhibiting firm's designated Event Contact. The electronic manual will contain all order forms and deadline dates, electrical, and shipping and material-handling information and forms.

## SHIPPING

Exhibitor agrees to ship at its own expense all property to be exhibited. All shipments must be prepaid. Cash on delivery shipments cannot be accepted at any time. Shipping information will be sent to confirmed exhibitors in January 2025.

## INSTALLATION

Tuesday, April 1, 2025, 12:00 noon-6:00 p.m.  
Wednesday, April 2, 2025, 7:00-8:00 a.m.

- (1) All displays and equipment must be in place and crates removed by Wednesday, April 2, 2025, 7:30 a.m.
- (2) ASHPC reserves the right, should any rented space remain unoccupied at Wednesday, April 2, 2025, 7:30 a.m. to rent or occupy said space. This clause shall not be construed as affecting the obligation of Exhibitor to pay the full amount of the rental fee for space provided. The Exhibitor reserves the right to order the removal of all display materials and crates not in the process of being set.
  - The charge for labor to complete either of these options will be billed to the Exhibitor, and the ASHPC shall have no liability for such work.

Children are not allowed on the exhibit floor at any time.

## DISMANTLING

Thursday, April 3, 2025, 5:00-9:00 p.m.

- (1) All exhibits MUST remain intact until Thursday, April 3, 2025, 5:00 p.m. No goods may be packed or removed before that time.
- (2) Freight not picked up by 9:00 p.m. will be rerouted onto another carrier at the Exhibitor's expense.
- (3) All exhibiting companies are responsible for all labor and other costs associated with setup and dismantling of their own exhibits.

*(continued on next page)*

# 2025 EXHIBITOR CONTRACT TERMS AND REGULATIONS

## CONDUCT/RESTRICTIONS

The ASHPC reserves the right to restrict exhibits which, because of noise, odors, method of operations or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the ASHPC Exhibition as a whole. This reservation includes persons, gaming devices, things, live animals, printed material or conduct. The ASHPC reserves the right to approve, prohibit and/or restrict the distribution of any promotional and/or giveaway items. ONLY those products/services approved by the ASHPC at the time of application and approval may be demonstrated and/or displayed.

Exhibitors agree to abide by the following restrictions:

- (1) The Exhibitor shall not conduct outside activities which are likely to take qualified attendees from the official and scheduled Conference and/or Exhibition functions.
- (2) Receptions, demonstrations or meetings in hospitality suites may not be conducted during scheduled and published open hours of the Exhibition or Conference.
- (3) Food products or beverages are not to be distributed without prior written approval from the ASHPC. No outside alcohol may be brought into the DoubleTree Resort by Hilton Hotel.
- (4) Sales/transactions, or any form of order taking for cash or credit within the exhibit space by an Exhibitor or anyone on its behalf are allowed for educational materials and books with the approval of the exhibit manager.  
  
The sale of other items is prohibited, unless expressly approved by the exhibit manager at least seven days in advance of the opening of the exhibits.
- (5) Exhibitor agrees to treat all conference attendees with courtesy and not to discriminate against any person for any reason. The ASHPC reserves the right to remove any Exhibitor whose personnel discriminate against any persons in any manner.
- (6) Badges—All booth personnel will be required to wear the official conference badge issued at registration. Badges and registration materials will be distributed only to registered personnel. Exhibit personnel may not exchange, deface, mark or alter the badge in any manner. No comp badges will be issued.
- (7) Any oral or written communication indicating or suggesting that the ASHPC endorses or approves of the Exhibitor's products or services is prohibited and is grounds for closing of an exhibit with no refund of fees or deposits to the Exhibitor.

- (8) Drawings for prizes are permitted at your booth. Winners may not be announced from the booth. Exhibitors are responsible for contacting and arranging for pick up or shipping of the prizes to winner.

## SOLICITATION

The aisles and other spaces in the exhibition and conference areas, not leased to Exhibitors, shall be under the control of the ASHPC. All displays, equipment demonstrations, presentations, distribution of literature or any other type of activity shall be conducted in a professional nature, avoiding the use of sideshow or theatrical gimmicks inside the space contracted. Standing in aisles, or in front of other exhibit booths, for advertising purposes is strictly prohibited.

Persons connected with nonexhibiting concerns are prohibited from any dealing, exhibiting or soliciting within the exhibit hall, convention facilities, or hospitality suites and suites of the ASHPC conference hotels. Exhibitors are urged to report immediately any violations of this rule to the Exhibit Manager or a member of the ASHPC staff.

## FIREPROOFING AND SAFETY

All decorations, drapes, signs, banners, acoustical materials, plastic cloths or any other similar materials generally considered to be easily ignited shall be flame retardant to the satisfaction of the town of Scottsdale, Arizona. Compliance with all local, state and county safety, health and fire ordinances is required.

Aisles and exits shall be kept clean, clear and free of obstruction. Display literature/reserve supplies are to be limited to reasonable quantities. A reasonable quantity shall mean materials, enough to disperse in a minimum of four (4) hours, may be kept within the booth space but must be stored in a safe, neat and compact manner, out of the view of attendees. Empty boxes and crates must be stored under your table. It will be the responsibility of the Exhibitor to arrange for excess storage through the DoubleTree Resort by Hilton Hotel Paradise Valley—Scottsdale.

## LICENSING

Exhibitor shall secure any and all necessary licenses for any (a) performances, displays or other uses of copyrighted works or patented inventions; and (b) use of any name, likeness, signature, voice or other impression, or other intellectual property used directly or indirectly by Exhibitor.

## AMERICANS WITH DISABILITIES ACT (ADA)

Exhibitor agrees to comply with all applicable provisions of ADA and shall indemnify the ASHPC, its officers, directors, members and agents for Exhibitor's failure to comply with ADA provisions.

## TERMINATION OF EXHIBIT

If the premises where the Exhibition is to be housed are destroyed or damaged or the Exhibition fails to take place as scheduled or is relocated or interrupted and discontinued or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency or for any other reason, this contract may be terminated by the ASHPC. In the event of such termination, the Exhibitor waives any and all damages and claims for damages, and agrees that the sole liability for the ASHPC shall be to return to each participating organization the registration payment.

## LIABILITY AND INSURANCE

Exhibitor agrees to protect, save and keep the ASHPC and DoubleTree Resort by Hilton Hotel Paradise Valley—Scottsdale forever harmless from any damage or charges imposed for violation of any law or ordinance, whether caused by the Exhibitor and its agents and employees or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the DoubleTree Resort by Hilton Hotel Paradise Valley—Scottsdale and the ASHPC regarding the Exhibition premises. And, further, Exhibitor shall at all times protect, indemnify, save and keep harmless the ASHPC and the DoubleTree Resort by Hilton Hotel Paradise Valley—Scottsdale against and from any and all loss, cost, damage, liability or expense arising from or out of or by reason of any accident or other occurrence to anyone or anything, including the Exhibitor, its agents, employees and business entities, which arises from or out of or by reason of said Exhibitor's occupancy and use of the Exhibition premises or a part thereof.

The ASHPC will exercise reasonable care for the protection of Exhibitor's materials and displays. However, the exhibiting company, on signing this contract, expressly releases the ASHPC and the DoubleTree Resort by Hilton Hotel Paradise Valley—Scottsdale from, and agrees to indemnify same against, any and all claims for such loss, damage or injury. Exhibitors desiring to carry insurance on their exhibit, display, products, etc., will place it at their own expense.

## STANDARD ARBITRATION CLAUSE

Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by binding arbitration in accordance with the Rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in any court of competent jurisdiction.

**Responsibility of the Exhibiting Firm**—to be fully familiar with these rules and regulations and to see that each member of the firm attending the conference, either as exhibit personnel or registrant, or both, is familiar with these rules and regulations. Sign and return with Exhibit Application.

Signature: \_\_\_\_\_ Print name: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_

**IMPORTANT:** Copy this document for your files and please provide each exhibit booth staff person with a copy.



**Company/Organization Information** (Please print clearly)

**APPROVED BY** Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
 Event contact (person to receive all future sponsorship correspondence and information) \_\_\_\_\_  
 Address \_\_\_\_\_ Email \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_  
 Phone \_\_\_\_\_

**Sponsorship Choice**

**Titanium—\$10,000**

- General Session  
 Receives exhibit booth with two complimentary registrations\*  
 \*Platinum must complete booth application and sign Exhibit Contract Terms and Regulations for exhibit booth.

**Platinum—\$7,500**

- Special Plenary Session  
 Educational Track  
 Poster Presentations  
 Receive two complimentary core conference registrations\*

**Gold—\$5,000**

- Attendee Lunch  
 Welcome Reception  
 Lanyards  
 Mobile App  
 Wi-Fi  
 Receive one complimentary core conference registration

**Silver—\$2,500**

- Activity Session  
 Morning Coffee/Beverage Bar  
 Welcome Gift  
 Notepads and Pens  
 Hand Sanitizer  
 Receive 50% off one core conference registration.

**Personnel Registration** Any registrations beyond those included above require additional core conference fee.  
 Contact [pweber@ifebp.org](mailto:pweber@ifebp.org) to register additional personnel.

**(1)** Full first name \_\_\_\_\_ M.I. \_\_\_\_\_ Last name \_\_\_\_\_  
 Academic credentials (e.g., M.P.H., M.D., etc.) \_\_\_\_\_  
 First name for badge \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  Business  Home  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email (required for registration) \_\_\_\_\_


Core conference registration (complimentary)  
 Intensive Training Seminar (two days)—See below for additional fee.  
 Presenter: \_\_\_\_\_


**(2)** Full first name \_\_\_\_\_ M.I. \_\_\_\_\_ Last name \_\_\_\_\_  
 Academic credentials (e.g., M.P.H., M.D., etc.) \_\_\_\_\_  
 First name for badge \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  Business  Home  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email (required for registration) \_\_\_\_\_

Core conference registration (Complimentary if included in package. Additional registration—See below for additional fee.)  
 Intensive Training Seminar (two days)—See below for additional fee.  
 Presenter: \_\_\_\_\_

**(3)** Full first name \_\_\_\_\_ M.I. \_\_\_\_\_ Last name \_\_\_\_\_  
 Academic credentials (e.g., M.P.H., M.D., etc.) \_\_\_\_\_  
 First name for badge \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  Business  Home  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ ZIP/Postal code \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email (required for registration) \_\_\_\_\_

Core conference registration (Complimentary if included in package. Additional registration—See below for additional fee.)  
 Intensive Training Seminar (two days)—See below for additional fee.  
 Presenter: \_\_\_\_\_

 Submit form online at [vpasow@ifebp.org](mailto:vpasow@ifebp.org)

 Mail the application form with check or credit card number to Art & Science of Health Promotion Conference, P.O. Box 689954, Chicago, IL 60695-9954.

For exhibit and sponsorship information, contact Patti Weber at [pweber@ifebp.org](mailto:pweber@ifebp.org) or (248) 425-2737.



# 2025 SPONSOR SPONSOR PERSONNEL REGISTRATION

### Contractual Agreement

We hereby apply for sponsorship at the 35th Annual Art & Science of Health Promotion Conference to be held March 31-April 4, 2025. We agree to abide by the **Contract Terms and Regulations** which form a part of this contract between our firm (Sponsor) and the Art & Science of Health Promotion Conference. We understand that this is not a contract until officially accepted by the Art & Science of Health Promotion Conference.

#### ACCEPTED BY SPONSOR

Signature \_\_\_\_\_  
Title \_\_\_\_\_  
Date \_\_\_\_\_

#### ACCEPTED BY ART & SCIENCE OF HEALTH PROMOTION CONFERENCE

Signature \_\_\_\_\_  
Title \_\_\_\_\_  
Date \_\_\_\_\_

### Payment Information

Full payment in U.S. funds must accompany order. Make check payable to Art & Science of Health Promotion Conference.

Check # \_\_\_\_\_ \$ \_\_\_\_\_

VISA     MasterCard     Discover     American Express

Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Cardholder's name (print) \_\_\_\_\_

Sponsorship \$ \_\_\_\_\_  
Core Conference Registration(s) \$ \_\_\_\_\_  
Intensive Seminar Registration(s) \$ \_\_\_\_\_  
Additional Core Conference registration(s) \$ \_\_\_\_\_  
Through February 17, 2025—\$995  
After February 17, 2025—\$1,195  
Intensive Training Seminar \$ \_\_\_\_\_  
Through February 17, 2025—\$595  
After February 17, 2025—\$745  
**Total (U.S. funds) \$ \_\_\_\_\_**



Submit form online at  
[vpasow@ifebp.org](mailto:vpasow@ifebp.org)



Mail the application form with check or credit card  
number to Art & Science of Health Promotion  
Conference, P.O. Box 689954, Chicago, IL 60695-9954.



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For exhibit and sponsorship information, contact Patti Weber at [pweber@ifebp.org](mailto:pweber@ifebp.org) or (248) 425-2737.

**SPONSOR PROGRAM MANAGEMENT**

Sponsorships are administered by and subject to the terms and conditions imposed by the Art & Science of Health Promotion Conference, hereafter referred to as the ASHPC. The ASHPC will provide exhibition management and attendance promotion.

**GENERAL**

To preserve and maximize the educational value of the Exhibition, the ASHPC reserves the right to determine the eligibility of any Sponsor and reserves sole control over admission policies. These terms and regulations are established for the mutual protection of the ASHPC and the Sponsor. Acceptance of application to sponsor does not constitute, in any way, an ASHPC endorsement or approval of the Exhibitor's products or services. The ASHPC reserves the right to make changes in the time schedule or in the general plan of the Exhibition as may be deemed to be in the best interest of the ASHPC, the Sponsors or the Exhibition generally. All matters not specifically covered by these terms and regulations shall be subject to the decision of the ASHPC. All terms of this contract will be enforced by the ASHPC.

**CONTRACT FOR SPONSORSHIP**

The Sponsor Agreement, accompanied by the required payment, constitutes a contract for sponsorship at an event subject to the condition of acceptance by the ASHPC. Sponsorships are accepted on a first-come, first-served basis and must be applied for in writing. This contract may be terminated by the ASHPC in the event of strikes, labor disputes, acts of God or other circumstances beyond the control of the ASHPC that may affect the event. Titanium-level sponsors must also complete booth application and sign Exhibit Contract Terms and Regulations for exhibit booth. Sponsorship is applicable to conference dates and does not include preconference dates or activities.

**TERMS OF PAYMENT**

All Sponsor Agreements must be accompanied by payment in full.

**CANCELLATION POLICY**

No refunds will be granted for sponsor cancellations. Sponsor cancellation cancels all complimentary or discounted registrations. Sponsor personnel canceling on or after the opening of the conference forfeit all registration fees.

**SHARING AND SUBLETTING**

Two (2) companies may not share a sponsorship of a single event. A company is defined as the same business or firm and can involve only a single line of business. The signage per Sponsor shall only identify a single firm or business.

**SPONSOR REGISTRATION**

Any sponsoring company planning to have more than the program-level allowance of representatives must purchase additional conference registrations. No company representatives may attend the conference or the event unless registered and they have paid the appropriate fees, regardless of the length of time they will be attending the event. Registrations received as rewards of sponsorship have no cash value. Additional registrations beyond those allotted per sponsorship level can be purchased. See pricing below.

**CONDUCT/RESTRICTIONS**

The ASHPC reserves the right to revoke a sponsorship commitment at any time prior to or during the event if Sponsor fails to fully comply with the terms of this Agreement or if it is determined by the ASHPC that the sponsorship will adversely impact the affected event or program.

The ASHPC reserves the right to approve, refuse and/or restrict the distribution of any promotional and/or giveaway items. When applicable, a sample brochure is required for approval prior to display.

All signage and banners will be produced and located at the event site only as directed by the ASHPC staff.

- Event arrangements shall be handled by the ASHPC or the facility contracted by the ASHPC, and there shall be no expressed or implied warranties by the ASHPC relating to the sponsorship at the affected event or program.
- Sales/transactions or any form of order taking are prohibited during conference events by the participating Sponsor or anyone on their behalf.
- Badges—All personnel of the sponsoring firm will be required to wear the official conference badge issued by the ASHPC conference registration desk. Badges and registration materials will be distributed only to registered personnel. Sponsor personnel may not exchange, deface, mark or alter the badge in any manner.
- Any oral or written communication indicating or suggesting that the ASHPC endorses or approves of the Sponsor's products or services is prohibited and is grounds for expulsion from the event with no refund of fees to the Sponsor.

**SOLICITATION**

The spaces within the facility contracted by the ASHPC to conduct conference sessions shall be under the control of the ASHPC. All displays, equipment, demonstrations, presentations, distribution of literature or any other type of activity are prohibited unless approved by the ASHPC.

**TERMINATION OF EVENT**

If the premises where the sponsorship is to take place are destroyed or damaged; or the conference fails to take place as scheduled or is relocated or interrupted and discontinued; or access to the premises is prevented or interfered with by reason of any strike, lock-out, injunction, act of war, act of God, emergency declared by any government agency or for any other reason, this contract may be terminated by the ASHPC. In the event of such termination, the Sponsor waives any and all damages and claims for damages and agrees that the sole liability for the ASHPC shall be to return to each participating organization the registration payment.

**STANDARD ARBITRATION CLAUSE**

Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by binding arbitration in accordance with the Rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in any court of competent jurisdiction. Responsibility of the Sponsoring Firm—to be fully familiar with these rules and regulations and to see that each member of the firm attending the conference, either as Sponsor personnel or registrant, or both, is familiar with these rules and regulations. Sign and return with Sponsorship Application.

**SHIPPING**

Shipping information for sponsored items will be provided separately upon confirmation of sponsorship.

**Responsibility of the Sponsoring Firm**—to be fully familiar with these rules and regulations and to see that each member of the firm attending the conference, either as sponsor personnel or registrant, or both, is familiar with these rules and regulations. Sign and return with Sponsor Application.

Signature: \_\_\_\_\_ Print name: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_

**IMPORTANT:** Copy this document for your files and please provide each staff person with a copy.

