

Michelle Zettergren

President of Labor & Public Sector and
Chief Sales & Marketing Officer
MagnaCare
New York, New York

Michelle joined MagnaCare in 2017 as the first female president in its 34-year history. Since joining, she has implemented transformative initiatives for self-funded labor groups nationwide, resulting in high levels of client acquisition and retention. Michelle has a passion for partnering with plan sponsors to build unique, innovative, high-performing and member-focused benefits solutions. Her accomplishments include implementing market-leading technology, direct provider contracting, flexible administrative services, trust fund management and custom administrative solutions. She is a frequent speaker at national health and labor conferences and regularly contributes expertise to news outlets such as LaborPress and MedCity News. Her focus on operational excellence has earned many recognitions, including those from City and State's Labor Power 100, Schneps Media's New York Labor Leaders, Crain's Notable Leaders in Healthcare, Stevie Awards, and PoliticsNY. Before joining MagnaCare, Michelle held leadership roles at HealthPlan One, ConnectiCare and Anthem BCBS. She holds licenses in Health and Life, completed labor relations training at the University of Connecticut's Office of Labor Relations and is a certified mediator. Michelle is a graduate of Central Connecticut State University.