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Jason L. Urguhart leads HUB International's Advanced Analytics and Decision Science team as associate vice president and is the chief data scientist for large national clients. As an awarded HUB (Sharp) consultant, he collaborates with insurers and service providers, on behalf of clients, integrating large datasets, to empower these organizations and their people to *Be Ready for Tomorrow* through analytics and decision science. Jason has over 25 years of experience consulting in the areas of analytics, data science, data privacy and security, innovation, digital and technology transformation, system design and optimization, safety metrics, certification and inspection, project and operations management, human capital management and business development strategy. In addition, he is a co-founder of Data Science Practitioners East (an open mentoring network of practicing and aspiring data scientists), a member of the Python Software Foundation and an avid barista. Jason is a professor at the University of New Brunswick M.B.A. program in the Faculty of Management for advanced analytics and data science strategy and data visualization courses, a guest lecturer for the master in quantitative investment management (MQIM) degree program, a speaker at data science/technology events and a regional judge at national data competitions. Other speaking engagements have included health and safety, energy, innovation, ICT education and advanced technology events. Jason is a professional engineer (P.Eng.) with the Association of Professional Engineers and Geoscientists of New Brunswick, a certified IBM Data Science Professional, and has a bachelor of science degree in mechanical engineering from the University of New Brunswick Fredericton.