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George is the co-founder and CEO of Budgie Health, a company that helps employees maximize the financial value they get from their benefits. Prior to starting Budgie, George held commercial roles at Oscar Insurance and Cedar (patient payments), where he built and managed external partnerships. He began his career as a public sector health economist, followed by a stint at McKinsey. He has an M.B.A. degree from The Wharton School, an M.Sc. degree in international health policy from The London School of Economics, and an M.A. degree in economics & politics from the University of Edinburgh.