



Chelsea Ryckis

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Chelsea Ryckis, award-winning entrepreneur, is the co-founder and president of Ethos Benefits, revolutionizing employer-sponsored health insurance. After a traumatic brain injury ended her NCAA DI softball career, she and her husband Donovan founded Ethos to combat fraud, waste, and abuse while increasing employer and employee savings. Chelsea was named Benefits Pro's 2024 Advisor of the Year and Most Innovative Healthcare Consultant in the United States. Her podcast, The Business of Benefits, won Top Benefits Industry Podcast (2025). She produced It's Not Personal, It's Just Healthcare and co-authored its best-selling book. Ethos Benefits earned the Luminary Award: Humanizing Benefits. A sought-after speaker, Chelsea leads Orlando's LEGS chapter and is a member of NABIP, Q4i Intelligence, and EPI. A new U.S. citizen, she enjoys philanthropy, sports, and Florida life with Donovan and their service dog, Copious.