



Christine Muldoon, M.B.A.

**Senior Vice President, Marketing and Strategy
WebMD Health Services
Ridgefield, Connecticut**

Christine Muldoon is the senior vice president of marketing and strategy at WebMD Health Services. Christine is responsible for overall marketing initiatives and operations, including demand generation, brand and product marketing, strategic communications, and market strategy. She has been with WebMD Health Services for 19 years. Christine has over 25 years in the health care industry. She is a thought leader, a speaker and recognized by Medical Marketing and Media in their Hall of Femme Women to Watch as well as Women We Admire's Top 50 Women Leaders in Healthcare. She has an M.B.A. degree, specializing in health care management, and a certificate in Strategies That Build Winning Brands from Northwestern Kellogg School of Management. She loves to empower her team to think outside the box, be creative and be passionate about what they do.