



Lonnie Mayne
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Lonnie Mayne is the author of the acclaimed book *Red Shoes Living - Stand Out For The Positive in How You Work and How You Live*, which describes a deeply meaningful philosophy that reminds us to live our best life and do our best work. It's a way of humanizing business and igniting human potential. It reminds us to stand out in our own way in literally everything we do. When we get it right, we create experiences that stand out, like a pair of red shoes. Lonnie is an internationally recognized leadership authority and award-winning keynote speaker who is in high demand. Red Shoes Living, and its philosophy and framework, gets applied to leadership, culture, customer experience and how one individually lives their life. Lonnie is a former technology and turnaround executive who has spent thirty years building leadership teams to deliver Red Shoes Experiences and getting the best out of people using the Red Shoes Living framework. Lonnie has worked with best-in-class companies who believe in standing out for the positive, including Microsoft, Nike, McDonald's, Bose, Chicago Mercantile Exchange, Transamerica, Saks Fifth Avenue, Spartan, Talkdesk and more. Lonnie has presented at the Palace of Westminster in London and many professional stadiums around the world, and he works with top-level CEOs and high-performing leadership teams of all kinds. He has also worked with Olympians, professional athletes, politicians, business executives, military leaders, fortune 100 executives, entrepreneurs, and founders of some of the most progressive companies of our time.