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Cyd Lacanienta, M.S.W., is a macro social work practitioner with over 25 years of experience in community engagement (CE) and technical assistance in systems, organizations and individual levels. She has overseen CE projects for health systems planning and population health research in HIV, chronic health conditions, and care access for communities experiencing syndemic conditions. As the associate director, stakeholder engagement, community and collaboration core at the Johns Hopkins Institute for Clinical and Translational Research, she directs multiuniversity collaborations on engagement, training development and research on the science of teamwork, collaboration and community engagement. As lead for ICTR's community engagement program, she produces virtual and in-person platforms that strengthen academic-community collaborations, including the annual Henrietta Lacks Memorial Lecture. As outreach director for the NIH Community Engagement Alliance in the District of Columbia, Maryland and Virginia, she works closely with local sites to promote bidirectional engagement between communities and academic research teams to address chronic conditions using digital messaging strategies. She holds a master's degree in social work from the University of Maryland Baltimore.