

Mary Karsten, CEBS

Fund Administrator Wilson-McShane Corporation Madison, Wisconsin

Ms. Karsten is fund administrator with the Wilson-McShane Corporation, a third-party administrator specializing in all aspects of Taft-Hartley multiemployer benefit fund administration. Karsten currently works with the Building Trade United Pension Trust Fund, North Central States Regional Council of Carpenters, and UFCW representing health, defined benefit pension, defined contribution pension, variable annuity pension, training, etc. Prior to joining Wilson-McShane in 2022, Karsten was with Zenith American Solutions from 2015 to 2021 as senior vice president of client services. In this role, she was responsible for the administration of the UFCW National Pension Fund (NPF) with approximately 100,000 active participants covered by collective bargaining agreements between more than 300 employers, approximately 60 UFCW local unions, and monthly pension benefits to approximately 70.000 retirees and beneficiaries. She also developed and conducted pension benefit education seminars for local union membership and staff, employers, and other groups. Prior to that, she held several roles including product manager, sales manager and senior account representative at a major Taft-Hartley insurance company in Wisconsin for 24 years. Additionally, she has served on the Milwaukee Chapter of the International Society of Certified Employee Benefit Specialists (ISCEBS) Board, earned her Certified Employee Benefit Specialist[®] (CEBS[®]) designation in 2010, and served on the Administrators Committee of the International Foundation from 2020 to 2024. She has served the International Foundation in many roles, including speaker and moderator. Karsten has more than 30 years of experience in the Taft-Hartley multiemployer benefits field.