



Kelly Jenkins

**Vice President of Operations
Global Healthcare Resources
West Palm Beach, Florida**

Kelly Jenkins is a seasoned global operations and health care executive with over 35 years of experience in strategic business growth. She specializes in market identification, marketing/operations collaboration, revenue optimization and international patient engagement. Currently serving as vice president of operations at Global Healthcare Resources, Kelly supports global enterprises with innovative health care solutions, focusing on international patients. She also advises governments, multinational businesses, self-funded companies and health care providers on innovative business modeling and strategic program development. With keen insight into international customer and patient acquisition strategies, Kelly has a proven ability to enhance engagement across diverse markets. Previously, she led the development of the wellness business unit at Kronos Optimal Health as vice president of corporate and community wellness. An author and advocate, Kelly wrote *Best Practices for Your Cancer Survivorship Program*, championing psychosocial support for cancer survivors. As a recognized expert in international health care and patient experience, she has spoken at conferences across the U.S., Middle East, Europe, Latin America and Asia. Kelly earned a bachelor of science degree from Brigham Young University's School of Management, with a focus on economics, operations and marketing.