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Ben Isgur has spent more than 25 years guiding U.S. and global health benefit leaders and decision makers with industry intelligence and research-based perspectives. His work informs business leaders on the interdependencies between the health industry, benefit trends and the employee experience. An author, Ben has written numerous reports, which have been cited by leaders across the health industry. He is frequently interviewed and quoted by journalists, is an accomplished speaker, and has given keynote addresses on diverse topics, from the drivers of U.S. medical cost trend to the rise of the health-care consumer's voice. Prior to joining Fidelity Investments, Ben founded a health research institute for a global consulting firm, where he led a team of industry experts, policy analysts and economists dedicated to developing original and independent thought leadership. Ben also developed health policy as a legislative director in the Texas House of Representatives and as a government relations officer for the City of Austin. Ben received a master's degree from the LBJ School of Public Affairs at the University of Texas at Austin, where he was a U.S. Department of Defense fellow. Ben is a fellow with the American College of Healthcare Executives and serves as a board member for multiple health-related not-for-profits.