

Joanna D. Gomes, CEBS

Director, Total Rewards and Corporate Programs

Bimbo Canada

Etobicoke, Ontario

Ms. Gomes is transitioning out of the director, total rewards role for Bimbo Canada, a food manufacturing company specializing in bread and baked goods. In her role, she is responsible for overseeing a team of professionals who are involved with the administration of group benefits, retirement programs, HRIS, compensation, fleet and relocation, and wellness programs. Ms. Gomes is currently a member of the ISCEBS Governing Council. She previously served on the Canadian Corporate Committee (Ad Hoc) with the International Foundation of Employee Benefit Plans and also sits as director on the board for the Toronto Chapter of ISCEBS, previously serving as the President of the Chapter. She holds a Certified Employee Benefits Specialist® (CEBS®) designation and a B.Sc. degree from the University of Toronto.