



**Lindsay Fuhrman**  
**Strategy and Wellness Director**  
**Wells Fargo**  
**Iselin, New Jersey**

Lindsay Fuhrman is a director benefits/wellness for Wells Fargo. Lindsay recently joined Wells Fargo, where she will lead all aspects of wellness programming for their employees. Lindsay has more than 20 years of experience in population health management. Her consulting expertise was instrumental across a wide range of initiatives, from executing innovative approaches and best practices, to transforming well-being and care programs for clients. Her specialty is consulting with clients to build best-in-class health and well-being programs tailored to her clients' needs. Prior to joining Wells Fargo, in her role at World Insurance, she was responsible for bringing clients strategic health and wellness solutions that empower their employees to improve their health. She assessed data and collaborated with clients to determine the right solutions, vendor tools, resources, and communications to engage with their employees and help drive down costs. Before World, Lindsay was part of the Delta Airlines well-being team. She spearheaded the implementation of population health strategies and identified opportunities to promote engagement and clinical value to their 80,000 employees. During this time, she managed a team of on-site well-being specialists which included registered dietitians and health promotion specialists. She also developed strategic initiatives for three new fitness centers and managed their operations. Lindsay has a bachelor of science degree in community health from St. Cloud University in Minnesota.