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Craig's financial services career includes over 35 years as an institutional investment consultant—first with Merrill Lynch (1988–2002) and then Morgan Stanley's Graystone Consulting (2002–Current), with a primary focus on Taft-Hartley defined benefit, defined contribution, and health and welfare funds. His current professional duties involve his role as leader of The Dobbs Group. This includes being the company's most senior investment consultant and providing a wide variety of consultant services to clients. Craig received a B.S. in finance from Ball State University and attended the University of Notre Dame's executive M.B.A. program. Craig is a registered investment advisor with the SEC and a member of the Investment Management Consultants Association (IMCA) and the Association of Professional Investment Consultants (APIC). He received the Accredited Investment Fiduciary (AIF) designation from the Center for Fiduciary Studies at the Graduate School of Business at Pittsburgh in 2007.