



Lisa Caedmon

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Lisa is a communications consultant at Fidelity Investments, specializing in the tax-exempt market. With over 20 years of communications experience, Lisa drives employee engagement with educational resources, marketing campaigns, tools and workshops, helping employees with their financial wellness and retirement readiness. Lisa helps clients develop communication and education strategies that align with their organizational goals and employee needs. By creating impactful campaigns, producing educational content and coordinating events, Lisa empowers employees to optimize their financial strategies and retirement plans. Through Lisa's expertise in consultation and collaboration, clients see increased engagement, improved employee financial wellness and enhanced retirement readiness. Lisa is dedicated to delivering exceptional service and innovative communication strategies that drive success in the tax-exempt sector.