



Calvin (Cal) Beyer, CWP

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Cal Beyer, CWP, is the senior director of SAFE Workplaces for the national nonprofit SAFE Project (SAFE = Stop the Addiction Fatality Epidemic). Cal is a catalyst, advocate and force multiplier to educate, equip and empower leaders and organizations to address root causes of addiction AND to amplify actions to promote successful solutions in workplaces. Beyer has 35 years of construction and manufacturing risk/safety management experience. He worked in national roles for two national insurance carriers and as director of risk management, overseeing safety for a hot mix asphalt producer and heavy/highway contractor. He is a frequent speaker at industry events and a regular contributor to various publications. Beyer helped launch the Construction Industry Alliance for Suicide Prevention (CIASP) in 2016. Engineering News-Record named him a Top 25 Newsmaker for 2016. In 2021, the National Association of Home Builders (NAHB) presented him with the Mental Health Industry Advocacy Award. United Suicide Survivors International and CIASP presented Beyer with a Lifetime Achievement Award in February 2024.