Jennifer Benz

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Jen has been on the leading edge of employee benefits for more than 20 years. As an influential voice in the employee benefits industry, Jen is widely quoted in publications, including the *Wall Street Journal*, CNBC, *Employee Benefit News*, *Human Resource Executive*, *HR Magazine*, and *Workforce*. Known for her expertise in this arena, she testified twice before the Department of Labor's ERISA Advisory Council regarding retirement education, was named one of *Workforce Magazine's* "Game Changers," and has been recognized as one of the top 100 HR tech influencers by *Human Resource Executive*. She served for three years as the program chair for the HR Executive Health and Benefits Leadership Conference, one of the industry's premier events, and she frequently speaks on high-profile topics such as health care reform, social media, and improving results through effective communication. In fact, she was among the first to promote the use of social media in benefits communication. Jen launched Benz Communications in 2006 and quickly established the company as a leading voice in the employee benefits industry. Benz Communications was listed as one of the "top 100 women-owned businesses" in the Bay Area from 2012 through 2019, when Segal acquired the company. Her company was a five-time honoree on the Inc. 5000, which lists the nation's fastest-growing private companies, and was recognized by the *San Francisco Business Times* as one of the fastest-growing companies in the Bay Area. Prior to starting Benz Communications, Jen spent seven years at Hewitt Associates (now Aon Hewitt), where she helped shape the firm's approach to health care communication and had tremendous success with health care, recruiting, and other strategic HR projects. A long-time San Francisco resident, Jen devotes much of her time to pro bono work with nonprofits, both locally and in Guatemala, and advises several industry organizations and startups. She holds a B.S. degree in journalism from the University of Missouri.